

(For Immediate Release)

Two-Time NW Late Model Challenge Series Champion  
Ron Wolf Selected to Participate in National Program  
(LMCS Media)

Graham, Wash. (April 2, 2006) – Following a simple lead his crew member heard while in attendance at Daytona's Speedweek, veteran Northwest Late Model racer Ron Wolf of Auburn, WA submitted a 40-page registration form to enter into a national *Racin' for a Living'* contest. This program is an once-in-a-lifetime chance to receive seven fully sponsored rides in a NASCAR Busch Series car in the 2007 season. Out of the hundreds of initial registrations submitted, Ron was selected to be one of 50 drivers to participate in the first round of 'rookie' selections.

Created by veteran open-wheel racer Jerry VanDenHul, the *Racin' for a Living'* program will kick-off using direct internet voting to select twelve finalists. Voters can view the potential rookie drivers, learn about their background, and use internet video to learn why they are chasing their dreams of NASCAR glory. Complete details of the program, news about the series, and an overview of the competition is laid-out on the website [RacinforaLivin.com](http://RacinforaLivin.com), along with a fully-interactive user's forum. The program will be featuring top broadcasters, drivers, and crew chiefs as the judges when the driving competition begins with the top twelve rookie finalists.

Featuring some of the most respected tracks in the country, *Racin' for a Livin'* will put these rookies in pressure-packed situations, and one driver will be eliminated in each televised episode. However, the eliminated drivers will not be sent from the show! All twelve drivers will remain on the show for the weekly winners to "trade paint" on the track. Although they can't win the show, they are still trying to impress all the owners and sponsors out there. The off-track poise of the rookies will also be tested with a variety of interesting encounters with top celebrities, racing legends, and current NASCAR drivers. Judging will be on driving ability, public appearance, and personality. And the viewers continue to play a key role. Internet users will have a vote for who stays, and who goes. The final selection of a winner will be done in a two hour special, with each regular season episode presented in a one hour version.

On the racing side, it's the most intense training program ever devised for auto racing. The rookie drivers all will be put through 50,000 laps in 10 weeks. Top veteran drivers and crew chiefs will take on the task of training the rookies and polishing them into winners ready for their Nascar debut. The immense training time will bring out the most aggressive and skillful drivers who have the drive to succeed. Driver elimination will be based on scoring comprised of three components: lap times, scoring by a judging panel of Nascar veterans, and a live public vote via phone and Internet which is set up to handle 100 million hits a week. The winner will then move on to their shot at the Nascar Busch Series, and will truly live out the ultimate goal of every rookie driver who dreams of *Racin' for a Livin'*.

(Northwest Racers & Fans - please participate in the voting program for Ron Wolf. We know there are many experienced drivers in the Northwest region that also deserved a chance at this new program, but Ron was lucky enough to register & be selected to the initial list for 2006 season. Let's all gather together and give Ron valuable votes to help him become one of the top twelve finalists in this exciting program. Please vote often at [www.RacinforaLivin.com](http://www.RacinforaLivin.com) There are no voting restrictions, so please vote frequently. Voting is open until the July 31<sup>st</sup>. Thank you for your support.)