

2007 Sponsors

In every form of motorsports, sponsors play an invaluable role that enables the sport to thrive and grow. Our series is proud to have acquired the following sponsors. Please consider each of them when buying related products or services.

Q Racing / Paul Oil Motorsports Under a multi-year agreement, the series is proud to announce that it will be called the "Q Racing Late Model Challenge Series, presented by Paul Oil Co." Q Racing and Paul Oil will each contribute money into the series' year-end point fund and provide both Quaker State and Q Racing Oil to competitors in the Late Model Challenge Series, as well as the ARCA West Truck Series.

CONTINGENCY AWARDS

ACCEL: (\$175.00 per event) Product certificates for 1st - \$100.00, 2nd - \$50.00, and 3rd - \$25.00. Requires Accel product to be used and decals in place.

AUTO METER: (\$100.00 per event) Product certificates for 1st place - \$50.00, 2nd - \$25.00, and 7th - \$25.00. Decals required. See also "Rookie of the Year" award.

BILSTEIN SHOCKS: (\$350.00 per event) Three product certificates will be awarded at each event: 1st place - \$200.00, 8th place - \$100.00, 10th place - \$50.00. Decals are required.

CIRCLE RACING WHEELS: (\$75.00 per event) The highest finishing eligible driver will receive a \$50 merchandise certificate good towards purchase of CIRCLE RACING WHEELS products. One additional \$25 merchandise certificates will also be awarded by random draw at each event. Drivers must display decals on both sides of their vehicle. See also "Rookie of the Year" award.

CV PRODUCTS: (\$100.00 per event) One product certificate for 4th place finisher – \$100.00. Decals required.

EARLS PLUMBING: Cash award of \$50.00 to the highest place finisher with decals and Earl's hose fittings in place.

FRANK'S RADIO SERVICE: (\$100.00 per event) \$50.00 certificate will be awarded to 6th place finisher good towards purchase of radio equipment & supplies. Two (2) \$25.00 certificates will be awarded: 6th place finisher and one by random draw.

Drivers must have decals on both sides of their vehicle. They can be reached at (800) 869-9712, ask for Steve Corizine or visit their vender trailer on AW LMCS race nights.

GOODRIDGE: (\$200.00 per event) Product certificates will be awarded to 7th - \$100.00 and 12th - \$100.00. Decals required.

HOLLEY: Cash award of \$50.00 to the highest place finisher that has decals in place and using a Holley carburetor.

JOE'S RACING PRODUCTS: (\$100.00 per event) Three product certificates will be awarded at each event: 2nd place - \$50.00, 9th - \$25.00, and one \$25.00 certificate by random draw. Drivers must have decals on both sides of their vehicle. (425) 267-9199

LANDRUM SPRING: (\$150.00 per event) Products certificates for 1st - \$50.00, 3rd - \$50.00, and 7th - \$50.00. Decals required.

MALLORY IGNITION: (\$175.00 per event) Product certificates for 1st - \$100.00, 2nd - \$50.00, and 3rd - \$25.00. Requires Mallory ignition to be used and decals in place.

NORTHWEST RACING ENTERPRISES, INC: (\$100.00 per event) Three merchandise certificates awarded at each event: \$50.00 to 6th place finisher, \$25.00 to 11th place, and one \$25.00 certificate by random draw. Drivers must display required decals. Certificates will be good towards purchase of products at their parts trailer and/or shop: 13812 – 179th Ave SE in Monroe, WA (800) 900-3292. NORTHWEST RACING ENTERPRISES will have their parts trailer in the pit area on selected AW LMCS race nights.

PRO-PAC MOTORSPORTS: (\$100.00 per event) Three merchandise certificates will be awarded at each event. Third place finisher will receive a merchandise certificate of \$50 value, 9th place - \$25.00, and one \$25 certificate will be award by random draw. Drivers must display decals. Certificates will be good towards purchase of race car products at their Graham, WA supply shop: 8904 232nd Street E. (253) 262-8103. Pro-Pack Motorsports is also a 'Winner's Check' sponsor and a contributor into the Championship Point Fund (see below).

SONIC / TILTON: (\$150.00 per event) Product certificates awarded to 1st - \$75.00 and 5th - \$75.00. Awards require decals to be displayed.

TEX RACING: (\$350.00 per event) Three product certificates will be awarded at each event: 1st place - \$200.00, 4th place - \$100.00, 5th place - \$50.00. Decals are required.

TRICK RACING FUEL: (\$100.00+ per event) One ten (10) gallon fuel certificate to 2nd place finishing driver, one five (5) gallon certificate to 9th place finisher, and one 5 gallon fuel certificate by “lucky draw”. Drivers must use TRICK racing gasoline exclusively during the event and display two TRICK decals on the race car. TRICK Racing Fuel will be available at most of the featured racetracks and through DON SMALL & SONS OIL DISTRIBUTING in Auburn at 112 Third NW, (800) 626-3213.

BONUS AWARDS

K-Motorsports: ‘Hard Charger’ Award: (Value: \$125.00/event) The driver who gains the most positions during a feature event, based upon starting position, will be awarded one complimentary AW LMCS Goodyear Late Model tire. In the event of a tie, the driver with the highest final position is awarded. Courtesy of Kenny Tipton, K-Motorsports & Goodyear short track program.

Mechanix Wear Gloves: ‘Pole Position’ Award: The driver which starts the feature event in pole position, after the standard 6 or 8 car starting invert draw, will receive a certificate for a complimentary pair of Mechanix Wear gloves. This certificate must be redeemed through FRANK’S RADIO SERVICE vender trailer. FRANK’S RADIO SERVICE is an authorized distributor of Mechanix Wear products, and will also be awarding a complete set of crew gloves to the “Crew Chief of the Year” at the season-end banquet. To be eligible, a race team must have participated in a minimum of 80% of scheduled AW LMCS races.

Gus Carlson’s: ‘Blue Oval’ Award: (\$50.00/event) This cash award is for the top finishing Ford in the A-main event. To be eligible, cars must be Ford body and engine, and must wear Ford ‘Blue Oval’ decals. This award program is sponsored by long-time racing supporter, push truck operator, and Ford fan Gus Carlson.

Tom Elam & Sons: will award \$100.00 cash to the first non-transferring B main driver.

SEASON-END BANQUET AWARDS

FIVE STAR RACE CAR BODIES: Contingency Award Program:
ARP STOCK CAR BODIES Contingency Award Program:

These ‘ABC’ body manufacturer programs have been

developed to foster the continued growth of stock car racing by awarding individual racers who have helped promote the importance of stock appearing, template-style oval track race cars. **Five Star Race Car Bodies** will be providing two product certificates: one certificate for a complete 'ABC' Body Package and one 50% discount certificate on an 'ABC' Body Package. **ARP Stock Car Bodies** will be awarding two product certificates: one \$1,000.00 value certificate and a \$500.00 value certificate. The 2007 AW LMCS season champion will have his pick of one of the complete body product certificates, and the remaining three (3) certificates will be awarded by random draw to eligible drivers at the end of the racing season. To be eligible, all drivers must have Five Star and/or ARP decals displayed on their car and must have participated in a minimum of 80% of scheduled AW LMCS races.

BRODIX CYLINDER HEADS: will be providing several merchandise certificates good toward purchase of BRODIX products at the AW LMCS 2007 award banquet. The first certificate will be awarded to the top BRODIX spec head equipped team, and additional certificate(s) will be awarded by random draw to drivers who have participated in a minimum of 80% of scheduled AW LMCS races.

CIRCLE RACING WHEELS: "Rookie-of-the-Year" Award: In addition to the contingency award above, CIRCLE RACING WHEELS will be awarding a \$250 merchandise certificate to the 2007 ARCA West LMCS 'Rookie-of-the-Year'. This certificate will be honored at local CIRCLE RACING WHEELS distributors and/or the manufacturer.

PORT CITY RACECARS: of Muskegon, MI has pledged a straight-rail, chrome moly late model chassis to the top placing rookie driver in the AW LMCS 'Rookie Challenge' point standings at seasons end.

PRO-FORMANCE SHOCKS, INC: "2007 Championship" & "Rookie" Awards: PRO-FORMANCE SHOCKS will be awarding product certificates to the top three drivers in the 2007 AW LMCS Championship point standings. Season champion receives a \$500.00 certificate, 2nd - \$400.00 certificate, and 3rd - \$300.00 certificate. Additionally, they will be awarding a \$200 certificate to the 2007 AW LMCS 'Rookie-of-the-Year'. Certificates will be redeemable through the manufacture.

2007 Driver's Point Fund

(Eligibility requirements: Must display ARCA West, LMCS, and Q racing decals on both sides of vehicle and patches on driver uniform at all times. Must compete in minimum eight (8) series-sanctioned point races and top 10 must be represented at awards banquet)

\$ 5,000.00	Q Racing / Paul Oil Co., cash
\$ 5,000.00	Pro Pack Motorsports, cash
\$ 5,000.00	Losch Motorsports, cash
\$ 1,750.00	Five Star Race Car Bodies, product
\$ 1,500.00	ARP Stock Car Bodies, product
\$ 1,200.00	Pro-Formance Shocks, product
\$ 500.00	Bilstein Shocks, product
\$ 500.00	Tex Racing, product
\$ 250.00	Accel, cash
\$ 250.00	Mallory, cash
\$ 250.00	Tilton/Sonic, product
\$ 200.00	Goodridge, product
\$ 150.00	Landrum Springs, cash
\$ 150.00	Mechanix Wear, product

TBA	CV Products
TBA	Frank's Radio Service
TBA	K-Motorsports
TBA	Longacre Racing Products

2007 "Rookie of the Year" Award

(Eligibility requirements: Driver must complete an ARCA West rookie declaration form. A driver MAY be considered a rookie if they have not competed in more than three (3) AW LMCS feature events, or similar level touring program, in any one season. Must be approved by ARCA West officials and hold a valid ARCA West series license)

\$ 3,700.00	Port City Racecars, chrome moly LM chassis
\$ 250.00	Circle Racing Wheels, product certificate
\$ 200.00	Pro-Formance Shocks, product certificate
\$ 150.00	Auto Meter, product certificate

CONTRIBUTING SPONSORS

BAY CITIES MOTORSPORTS: has continuously been to be a major contributing sponsor & supporter of the Late Model Challenge Series since the 2002 season. BAY CITIES graciously supplied the AW LMCS with an AMB TranX260 Transponder system and all the equipment necessary to utilize this automated timing & scoring system at the scheduled events during the 2007 AW LMCS season.

BIG JOHN'S TROPHIES: provides the AW LMCS event trophies, sponsor plaques, and year-end awards.

FRANK'S RADIO SERVICE: is also a contributing sponsor to our series, providing radio communication equipment for the AW LMCS officials throughout the season. They can be reached at (800) 869-9712.

LONGACRE RACING PRODUCTS: is a contributing sponsor to our series, supplying a complete scale system for use throughout the season. They can be reached by telephone at (800) 423-3110.

**** We are actively seeking additional event sponsors and contingency programs ****

We have several levels of sponsorship still available on this series. These include single event and complete season opportunities. We would like to help subsidize our program with additional sponsor monies to add additional purse and special awards, i.e.: Top Qualifier, halfway bonus, touring/tow money bonus, lap sponsors, and point fund contributors. Additionally, our contracts with most tracks allow us to acquire 'Winner Check' sponsors on our scheduled races. Any and all sponsor involvement is important to this series, as it helps acquire funds to compensate for general expenses, tech and officiating costs, and tow/travel expenditure for the drivers and our officials. Please call with any leads or questions. This is a great opportunity for a business or your sponsors to get additional exposure this season.

Contact: Jerry Losch, AW LMCS director (253) 312-1080